

## Malaysia Airlines Unveil New Stylish Toiletries for Their Business Class Passengers



PROUDLY MALAYSIAN  
FLY MALAYSIA

**Aeolus' GM Brian Lee said –** “We always strive to find the best solution to our clients. The project related to the development of a new line of toiletries for Malaysia Airlines business class cabin was part of a global brand campaign highlighting Malaysia’s culture and heritage. We are glad to unveil this exciting project and the new line which has been exclusively designed by Aeolus. Our team is proud of the outcome, combining style and fineness.”

Hong Kong, February 2020 – Aeolus (Asia) Ltd., a leader in tailored amenities solutions to airlines in Asia, is proud to announce its collaboration with Malaysia Airlines for the development of a new elegant line of toiletries especially designed for their business class passengers.

From the fourth quarter of 2019, Malaysia Airlines launched a brand campaign named “Fly Malaysia” in order to promote Malaysia’s outstanding travel experience and hospitality, and tourism in 2020. As part of this campaign which will run until end of 2020, MAB wished to propose a coherent service on board, including amenities.

Aeolus and MAB worked together on a unique array of toiletries for MAB business class passengers. From the airline’s new *wau* logo, designed with the iconic kebaya and the traditional batik motifs, was born three products for business class cabin – fine liquid hand soap 250ml, hand & body lotion 100ml and Eau de Toilette 100ml.

In order to meet Malaysia Airlines’ demand and Aeolus’ commitment for quality solutions, the formulations of the three products are biodegradable. Combine with the delicate scent of green tea the formulae bring relaxation and wellness. Additionally, the inspiring design aims to represent Malaysia’s rich heritage, culture and diversity. As for the matt glass bottles it creates a stylish and unique look.

**About Aeolus (Asia) Ltd.** - AEOLUS is an inflight amenities supplier to airlines. The products we offer include amenity kits, tableware, textiles, comfort items, cosmetics and tailored inflight services. From design to delivery, we strive for excellence and source the perfect partners to bring the highest-quality products to passengers. “Ruler of the winds” means we convert imagination into successfully delivered products.

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