

OJets and Lu Ming Tang Unveil Their First Travel Kits – A Luxury Combination of French Style and Asian Heritage



Hong Kong – November 2019 – Aeolus (Asia) Ltd., a leader in tailored amenities solutions to airlines in Asia, is proud to unveil the launch of a new and historical luxury travel amenity kit in the private aviation.

The luxury corporation OJets and the unique skincare brand Lu Ming Tang combine their freshness and expertise to launch their first travel kit. This innovative launch brings a new face to the private aviation.

Between West and East, OJets and Lu Ming Tang could not have been a better match to strengthen their uniqueness – from the French-inspired L'Art de Vivre (the art of living, French style) to the Asian-inspired oriental service attitude of OJets and from the French expertise to the Chinese wisdom inspiration of Lu Ming Tang.

The travel kits are available for HER and for HIM including a meticulous selection of Lu Ming Tang skincare products to soothe and replenish the skin complexion while activating its natural defences.

Four products for HER – Rose Bliss for Lips 15ml in a beautiful glass jar, White Tea Dew Mist 30ml in glass bottle, Rose Bliss for Hands 40ml and Tea Bio-shield super treatment Mask to quickly recover the skin from external pollution. Three products for HIM – Jasmine Bliss for Lips 15ml in a beautiful glass jar, Wulong Tea Dew Mist 30ml in glass bottle and Jasmine Bliss for Hands 40ml.

About OJets - Headquartered in Singapore, OJets is an elegant and sophisticated airline providing a luxury experience in business aviation to the most discerning travellers worldwide.

About Lu Ming Tang – Headquartered in Shanghai, Lu Ming Tang is a French skincare line born and nurtured in China, the fusion of French finesse and pioneering science with millenary Chinese tea wisdom.

AEOLUS VP Asia, Alex CHU said: “Our challenge was to find a brand fitting with OJets’ uniqueness in the aviation business. There was no doubt to propose Lu Ming Tang to strengthen the fusion between Eastern and Western cultures. The perfect combination of these two brands – OJets and Lu Ming Tang – is a pride for our team. The selected products and the pouch design will commensurately increase the passenger experience.”

About Aeolus (Asia) Ltd. - AEOLUS is an Inflight amenities supplier to airlines. The products we offer include amenity kits, tableware, textiles, comfort items, cosmetics and tailored inflight services. From design to delivery, we strive for excellence and source the perfect partners to bring the highest-quality products to passengers. “Ruler of the winds” means we convert imagination into successfully delivered products.



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