

China Southern Airlines Introduces Their New Salvatore Ferragamo Branded-Amenity Kit Extending from First Class to Business Class



About Aeolus (Asia) Ltd. - AEOLUS is an Inflight amenities supplier to airlines. The products we offer include amenity kits, tableware, textiles, comfort items, cosmetics and tailored inflight services. From design to delivery, we strive for excellence and source the perfect partners to bring the highest-quality products to passengers. "Ruler of the winds" means we convert imagination into successfully delivered products.



Salvatore Ferragamo

Hong Kong, October 2019 - Aeolus (Asia) Ltd., a leader in tailored amenities solutions to airlines in Asia and a long-standing supplier to China Southern Airlines today announced that China Southern Airlines will offer its First and Business Class passengers an unrivalled experience with Salvatore Ferragamo.



An exclusive Salvatore Ferragamo amenity kit will be provided to First-Class passengers and include Salvatore Ferragamo Bianco di Carrara skincare and new perfume; inspiring fragrance of Tuscan Creations. The pouch, subtly designed to be reused after the flight, creates a wonderful addition to the China Southern Airlines' high-end cabin.

Additionally, China Southern Business Class passengers will also enjoy the elegance of a Salvatore Ferragamo Amenity kit. China Southern Airlines has decided to extend its offer with the Salvatore Ferragamo brand to its Business Class long-haul passengers departing from their hub in Guangzhou, China. This exciting collaboration establishes a strong and coherent on-board experience for all their international flights and delivers both elegance and style.

The refined array of amenity skincare from Salvatore Ferragamo is inspired by the Bianco di Carrara fragrance from Tuscan Creations, a collection of luxurious artistic perfumes to capture the essence of Salvatore Ferragamo and Tuscany. This exclusive Amenities Collection satisfies the needs of the most sophisticated consumers whenever they travel. The exclusive formula and natural ingredients guarantee the products are of the highest quality for the wellbeing of passengers during and after their flight.

AEOLUS VP Asia, Alex Chu said : "This line of Salvatore Ferragamo Bianco di Carrara skincare and perfume has been exclusively selected for China Southern Airlines. The design of the bags was customized for the airline, offering a luxury and elegance to match the identity of Salvatore Ferragamo. Our mission is to develop the best tailored inflight solutions for our customers, in order to provide them with the most satisfying and delightful products for their passengers, the final consumer. We are extraordinarily proud to continue this wonderful long standing collaboration with China Southern Airlines by supplying their amenity kits for both Business and First-class cabins."

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